



Davidson-Richards - Overview

Davidson-Richards is the leading provider of the Microsoft Dynamics Retail Management System across the UK and, through our development team, also provide endorsed enhancements for Dynamics RMS internationally.

In the UK we provide end-to-end solutions including consultancy, business applications, hardware and networking infrastructure, communications, application development, implementation and support services. We believe that the provision of Information Technology Retail Solutions is a professional service and should be provided in the same way as other professions.

Our approach is to try to establish a partnership whereby we deliver the right advice and solutions for our clients. Our focus is to gain a long term relationship based upon mutual trust and confidence. We want to be a business partner because that is what works best for both parties, in all cases.

The same approach is applied to our staff who display outstanding loyalty to the company. There are some members of the current team who have been with us over 20 years and many more with over 10 years. Davidson-Richards always strives for and achieves high standards, reflected in the nature and longevity of our relationships with suppliers and clients.

Our involvement in retail spans three decades and our position as the UK's leading Partner for Dynamics RMS is firmly established. In 2004 Davidson-Richards was the Microsoft RMS New Reseller of the Year, in 2005 the first Partner to achieve Enterprise Status from the UK RMS Distributor PC-POS and most recently, at the Microsoft Worldwide Partner Conference in Boston, USA, Davidson-Richards was formally recognised as the Microsoft International RMS Partner of the Year 2006.

With an extensive and varied retail customer base throughout the UK, we constantly seek to extend our knowledge and expertise by working very closely with our clients. Our client retention rate is second to none.



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